

# SEASON OF BEAUTY

Create a wink-worthy eye look, plus discover the chic-est of scents for him and for her

**1. Victorinox Swiss Unlimited, exclusively at Bloomingdale's.** Experience a uniquely fresh scent for men, inspired by the Swiss Alps. Eau de Toilette, 2.5 oz., 75.00.

**2. Yves St. Laurent Parisienne.** A luminous fragrance of ultra-femininity, ultra-sensuality. The essence of freedom. Eau de Parfum, 3.0 oz., 85.00.

**3. NEW Clarins PRO-Palette Eyebrow Kit.** The ultimate eyebrow kit with six essential grooming tools in a super-slim silver compact with built-in mirror, to take with you everywhere for flawless, beautiful brows. 35.00. **Become a Clarins VIP!** Receive one full-size product of your choice, as a gift, when you purchase 12 Clarins products within a 12-month period.

To order, call 1-800-555-7467 #D076. Delivery fees apply for purchase of above products.



2



3



## BUZZWORTHY

### BLOOMINGDALE'S BEAUTY GIFT CARD

This 75.00 gift card comes with certificates for nine free products valued at over 110.00. No purchase is required, but all gifts must be collected by January 31. Plus, you'll receive an additional gift when you redeem any portion of your card in Beauty by January 31. And that's a beautiful thing.

PRESENT THIS NEWSLETTER FOR YOUR

## FREE INSIDER GIFTS!

Visit the Clarins, Yves St. Laurent and Victorinox Swiss counters for custom skincare and fragrance samples, plus expert consultations.

All gifts are one per customer, while supplies last.



# INSIDER

bloomingdales

IT'S ALL ABOUT ACCESS...

- +WHAT'S HOT RIGHT NOW
- +EXCLUSIVE GIFTS, OFFERS & SPECIAL SAVINGS
- +INSIDE STORY ON IN-STORE NEWS AND EVENTS

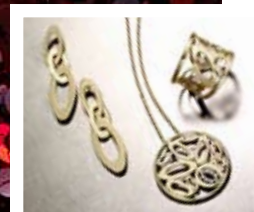
## BE GIFTED

Holiday shopping overload? Five fab finds to the rescue! Turn the page for our top picks of the season.



## BE JEWELED

Roberto Coin for her(click). TAG Heuer for him(click). That bangle you've had your eye on... (after all, you've been very good). Selections from our Fine Jewelry collection are just a click away.



## BE BEAUTIFUL

Beauty is in the hands of the Beauty card holder (not to mention free gifts!). Read on for details.



NOVEMBER//  
DECEMBER//  
2009



## IT'S A GIFT

THESE ARE A FEW OF OUR FAVORITE THINGS:

1. **Ugg Australia chestnut shearling boots** are as toasty as they are trendy
2. **True Religion men's shirt** to bring out his inner urban cowboy
3. **Cashmere by Bloomingdale's crewneck** makes the holidays warm and bright.
4. **Burberry scarf** stands out in the cold
5. **Theory cashmere turtleneck**...the right stripe for the job



## EXCLUSIVE INSIDER OFFER

FROM THE LEADING HOTELS OF THE WORLD

With your stay of 5 nights or more at any participating Leading Hotel, enjoy complimentary Champagne, a 60-minute massage, and a romantic dinner for two. For details, visit [www.lhw.com/bloomingdales](http://www.lhw.com/bloomingdales).

Find out what makes The Leading Hotels of the World so special. Each property is unique, but all share the distinction of settings, service and amenities that truly earn them the title of world-class.



John Hardy

## BLING IT ON(LINE)

INTRODUCING FINE JEWELRY ONLINE

Choose from some of the Fine Jewelry and watch brands you love in stores, now available online. Designers include John Hardy, Roberto Coin, TAG Heuer, Baume & Mercier and many more. Visit [bloomingdales.com](http://bloomingdales.com) to browse the collection, and check a few gifts off your list without lifting a (well-adorned) finger.



## GET YOUR KICKS

SAVE 10.00\* ON TICKETS TO THE RADIO CITY CHRISTMAS SPECTACULAR

"Kick" off the holiday season in style with the world-famous Rockettes and their dazzling display for all ages. To save 10.00 on tickets to select non-peak shows through December 10\*, visit [www.radiocitychristmas.com](http://www.radiocitychristmas.com), and use promotional code BLOOMIES.

\*Offer valid for select non-peak performances in Orchestra, 1st Mezzanine and 2nd Mezzanine seating only. Not valid for peak performances or on Premium and 3rd Mezzanine seats. Not valid for the following non-peak shows: November 20, 8pm; November 21, 7pm; November 22, 5pm, November 25, 5pm and 8pm; December 3, 8pm; and December 10, 8pm. 8 ticket limit per order. Service charges apply to phone and Internet orders. Offer subject to availability and not valid on previously purchased tickets. All sales are final—no refunds or exchanges. Offer may be revoked or modified at any time without notice. Offer expires December 10, 2009.

## WELCOME TO THE NEIGHBORHOOD

WHAT'S NEW AT BLOOMINGDALE'S (SAY HELLO TO A FEW OF OUR CHIC NEW FRIENDS!)

**Jean-Charles de Castelbajac for Rossignol** brings designer ski wear to the streets. A slim fit and removable powder skirts and hoods are as much at home in SoHo as in Stowe, while sealed seams, Gore Tex and waterproof zippers are slope-ready.

**KORS Michael Kors cashmere sweaters** pop on the the scene in electric pink and Kors' signature safety orange. Styles are trend-right with funnel necks, stripes, boyfriend looks and more. Exclusively at Bloomingdale's. Select stores.

**Originals by Originals**—a collaboration between David Beckham and Adidas—takes sporty to stylish new heights. This athletic men's collection goes way beyond basic with luxury fabrics and silhouettes straight from the runway.

**Live With Love** is a celebrity favorite for its funky, easy-to-wear pieces featuring embroidery and hand-drawn graphics. Only in Boca Raton, Aventura, Palm Beach Gardens, Orlando and Miami.

**Oonagh by Nanette Lapore** features luxe basics, like tees, tanks and hoodies, in soft, sophisticated fabrics that are as versatile as they are unique.

This month, Maradiva Villas Resort & Spa in Mauritius is our spotlight property

Maradiva Villas Resort & Spa is a luxurious haven of solitude located on 27 scenic acres overlooking the serene blue waters of Tamarin Bay. All villas are spacious and include a patio garden with outdoor shower, private swimming pool, al fresco dining options and 24-hour butler service. Let relaxation begin.

To book this package\*\* at Maradiva or any participating Leading Hotels of The World property, call 1-877-LEAD-SPA, identify yourself as a Bloomingdale's Insider and refer to promotional code L26.

\*\*This offer does not apply to existing reservations and cannot be combined with group or other offers. No substitutions or back-to-back stays are allowed. Offer valid at participating hotels. Amenities vary by property. Subject to availability. Restrictions may apply.

## YIN & YANG

FOOD MEETS FASHION AT AN-QI, AN EXCITING NEW DINING CONCEPT IN SOUTH COAST PLAZA

New from the House of An, An-Qi is a gourmet bistro offering Vietnamese-fusion cuisine—with a twist. In synergy with its oh-so-chic neighbors (hm, who could that "B"?), An-Qi features a runway in the dining room, where shows and events will satisfy diners' fashion sense while the cuisine delights the palate. Opening in Costa Mesa, CA, December 12. Present this newsletter for a free appetizer when you purchase your favorite cocktail.